

1 **Northwest PEG-TV**

2
3 Northwest PEG-TV Board of Directors Meeting
4 September 21, 2015
5 Minutes

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7 **Present for a quorum:** David McWilliams, Rick Tatro, Joe Halko, Jill Snapp, Marilyn
8 Grunewald (arrived at 4:32 p.m.), Gregg Gervais (arrived at 4:47 p.m.), Virginia Holiman
9 (arrived at 4:41 p.m.)

10 **Unable to Attend:** Michel Consejo

11 **Administrators:** Elizabeth Malone

12 **Visitors:** None

13
14 1. Call to Order- David McWilliams called the meeting to order at 4:30 p.m. at the
15 BFA Library.

16
17 Marilyn Grunewald arrived.

18
19 2. Programming Report- Over the last few months, NWATV has recorded Welding
20 Sculptures (Louisa Verderber), Hometown Roster Football (Robert Kelly), Franklin
21 County Regional Chamber of Commerce, What's in your CSA basket (RiseVT and
22 VT Health Department), Fall Sports (BFA and MVU Football).

23
24 Gregg Gervais arrived.

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26 3. Treasurer's Report- The Treasurer's Report was attached to the Board's packet for
27 review. Elizabeth Malone informed the Board, Comcast will be sending two more
28 checks this year.

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30 **Rick Tatro made the motion to accept the Treasurers Report as submitted; Joe**
31 **Halko seconded the motion. The motion carried 6-0-0.**

32
33 **Gregg Gervais made the motion to accept the checks written in the months of**
34 **September; Marilyn Grunewald seconded the motion. The motion carried 6-0-0.**

35
36 Virginia Holiman arrived.

37
38 4. Executive Director's Report- Elizabeth Malone explained the platform for the
39 Highgate Arena is not going to work. Elizabeth Malone explained this year
40 Highgate Arena will have little to no hockey coverage this year, as there is not a
41 good spot to record. NWATV hosts four events each year, and would like to have
42 some Board members on a committee. Joe Halko, Virginia Holiman, David
43 McWilliams and Marilyn Grunewald have elected themselves onto this committee.
44 The Comcast CPG (Certificate of Public Good), will be having two forums, one by
45 invitation only put on by the Public Service Board, and the other for the public.
46 Elizabeth Malone informed the Board she is not allowed to speak, but is there to

1 answer questions. The forum for the public is on October 21, 2015 at 7:00 p.m. in
2 the VIT sites across Vermont. Elizabeth Malone would like to have some of the
3 Board members attend as this is the only time in eleven years to ensure that Access
4 Television continue to be funded. If some Board members cannot make it, they
5 are advised to send in written comments.
6

7 5. Old Business

- 8 a. Building Committee Update- Rick Tatro met with the Building Committee
9 last month and came to a consensus the Franklin Park West property is the
10 property they would like to purchase. Once the moratorium has been lifted,
11 which will be on November 15, 2015, NWATV will have more concrete
12 plans. The property NWATV likes is .75 acres and costs \$70,000. Rick
13 Tatro will speak to Patrick Malone, the land owner in further detail about
14 the land.
15

16 6. New Business

- 17 a. Enosburg Committee- Expansion Budget Presentation- Joe Halko presented
18 the worst case scenario of the Enosburg Expansion. The equipment will be
19 stored at the Cold Hollow Career Center, and the Career Center will create
20 a small studio for the access TV to use along with student learning. This
21 expansion needs to be done by 2019 when the Comcast CPG for the area
22 renews. Elizabeth Malone explained the customer numbers have remained
23 static, and the overall subscriber base will have an increase of 16%. With a
24 worst case scenario, in 2020, Enosburg's district would have a \$13,000
25 loss. Elizabeth Malone explained the only way to increase more revenue is
26 to expand, and believes this is the way to go. The current programming
27 would go county wide, and would reduce repeated shows.
28

29 **Marilyn Grunewald made the motion to accept the proposed budget for the North**
30 **Country Expansion; Gregg Gervais seconded the motion. The motion carried 7-0-0.**
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- 32 b. Longterm Investments Review- There have been no changes, one of the
33 CD's will renew in December. Elizabeth Malone and Marilyn Grunewald
34 will look into the bank rates to find the highest interest rate of return.
35
36 c. Free Speech and Public Access- Jill Snapp watched a show on NWATV
37 which she did not like. Elizabeth Malone explained access television is
38 there for freedom of speech. The show was not commercial content where
39 they were telling people to go out and purchase a product. Ultimately the
40 producers are responsible for their content and they sign a release. When
41 people have a problem with a show, Elizabeth Malone does watch the
42 show.
43

44 7. Approval of Minutes 08/17/2015- The minutes of August 17, 2015 were attached.
45

46 **Jill Snapp made the motion to approve the minutes of August 17, 2015 as submitted;**

1 **Virginia Holiman seconded the motion. The motion carried 7-0-0.**

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3 8. Adjourn

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5 **Rick Tatro made the motion to Adjourn at 5:45 p.m.; Virginia Holiman seconded the**
6 **motion. The motion carried 7-0-0.**

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9 Respectfully submitted,

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12 Brianne King, Board Recorder

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18 **David McWilliams, President**

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22 **Rick Tatro, Vice President**

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27 **Marilyn Grunewald, Treasurer**

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32 **Jill Snapp, Secretary**

Michel Consejo

Gregg Gervais

Joe Halko

Virginia Holiman